



# Gift Your Child

## 2018-2019

*The Wayland PTO promotes communication & cooperation within the school community for the benefit of the students of Wayland Public Schools. Through fundraising and volunteer efforts, the organization provides support for activities and materials that directly contribute to the quality of education in Wayland.*

Dear Elementary School Families,

It is our pleasure to invite you to participate in **Gift Your Child (GYC)**, Wayland's annual elementary school fundraising campaign. The PTO is counting on your financial contribution to fund valuable programs and initiatives. Read below for more information about **GYC** and how you can contribute.

### ABOUT GIFT YOUR CHILD

**Gift Your Child** was the answer to busy families who wanted to support the PTO but did not have the time to participate in various fundraising activities such as selling items door-to-door, attending high-dollar events, and paying PTO dues. **GYC** is a single, tax-deductible alternative to traditional PTO fundraisers. 100% of your donation is applied to the PTO's many projects, including:



#### Activities

- Gardening/composting efforts
- School picnics
- Informational meetings with the Principals & community outreach programs
- Other community-building activities



#### Enrichment

- iPads, classroom/library books, & noise-canceling headphones
- Cultural programs such as field trips, author/illustrator visits, musical & theatrical group visits



#### Faculty Support

- Grants to cover out-of-pocket classroom expenses
- Grants to fulfill "wish lists" to make instruction more efficient & exciting for kids

### OUR ASK

While donations of any amount will help us reach our goals, **we kindly suggest a GYC donation of \$100 per child.** The PTO spends approximately \$100 per child when our budget is fully funded. The suggested amount helps us maintain current levels of support to our students and teachers. Your **GYC** donation is fully tax-deductible and can be made securely on-line at [www.waylandpto.org](http://www.waylandpto.org) or by returning the pledge card in the orange envelope provided.

### THANK YOU

We hope you see the critical role we play in enhancing the educational experience of our children and take steps to contribute. Together we can continue to fund these great programs and many others. Please help make a difference in our elementary schools.

On behalf of your volunteer-run, Wayland Elementary Schools PTO, we thank you in advance for supporting our children, teachers, staff, and school community! If you would like to learn more about your PTO and the programs your donation supports, please visit [www.waylandpto.org](http://www.waylandpto.org).

Melissa Spilman  
Claypit Hill PTO President

Sheetal Acharya  
Happy Hollow PTO President

Caroline Higgins &  
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